

# Texans Together for HIV/AIDS: *Changing the Future*

February 7 - 9, 2012

San Antonio: February 7  
Austin: February 8  
Dallas: February 9  
Houston: April 2012 (date TBD)

Training Institute  
Information Package



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## Texas Training Institute

Are you concerned about HIV/AIDS in your community?

**Join us for a FREE training opportunity.**

The target audience for this training institute is service providers, health department staff, treatment educators, case managers, academics, students, faith-based organizations, board members and local experts, **servicing all target populations** around HIV/AIDS. **Please note this is NOT a Latino specific training institute. Topics are general to All Target Populations.**

Registration for this institute is **FREE** of charge. Register for as many locations / dates that are of interest to you.

Select from trainings around four different topics:

- Understanding and Mobilizing Communities
- Enhancing Client Interaction
- Staff Development
- Organizational Sustainability

Trainings in San Antonio, Dallas and Houston will be identical and staff may attend whichever location / date is most convenient for them. Participants are welcome to attend at all locations.

Austin's Community Forum will provide a space for service providers, stake holders, community members, and elected and appointed officials to discuss the current state of HIV/AIDS in the region and develop action steps for the future.

In addition, we highly recommend that if more than one staff member from your agency is attending, each selects a different session.

**Prior to registering, please review the agenda and all session descriptions.**

Register using the following link:

<https://www.surveymonkey.com/s/TXRegistration>

**Houston date, location and registration information coming soon!**

You may also visit [www.latinoaids.org/conferences/Texas](http://www.latinoaids.org/conferences/Texas) to view this information package and any updates regarding the training institute.

If you have any questions regarding registration, please contact Natasha Quirch, Program Coordinator, at 212-675-3288 x316 or [NQuirch@latinoaid.org](mailto:NQuirch@latinoaid.org)

## Types of Activities

In order to help inform your selection of trainings for the institute, please find below descriptions of all sessions and skills building activities.

<b>Webinar</b>	These distance learning sessions will provide a base of knowledge for the face to face training sessions
<b>Plenary</b>	Panel of speakers to frame the day
<b>Roundtable</b>	Facilitated discussions on specific topics among small groups.
<b>Training</b>	These sessions incorporate presentations and activities for participants to share lessons learned, increase their knowledge and enhance skills around a particular aspect of HIV services.

Also please note the sessions have been designed to meet the various knowledge levels of participants.

<b>Beginner to Intermediate</b>	Designed for participants who have little to no previous training in the subject area.
<b>Intermediate to Advanced</b>	Designed for participants who are knowledgeable of the subject area and who wish to deepen their training.

## Pre-Institute Webinars

These webinars will provide a base line knowledge that will put all participants on the same page for better understanding of materials and fruitful discussions during the face to face sessions in San Antonio and Dallas.

Visit our website [www.latinoaids.org/conferences/texas](http://www.latinoaids.org/conferences/texas) to view a recording of all webinars.

**January 11**

**10:00am - 11:00am**

### Introduction to the Institute

Learn how the institute was developed and details about the agenda

Recommended for Tracks:

- All Tracks

**January 13**

**10:00am - 11:30am**

### Stigma and Cultural Competency

This webinar will provide an introduction to stigma by exploring some of the knowledge and skills an HIV service provider needs in order to be effective in providing culturally competent services. It is designed to improve the participant's skills in identifying and understanding stigma and its manifestations in various environments, specifically around HIV.

Recommended for Tracks:

- Track 1: Understanding and Mobilizing Communities

**January 18**

**10:00am - 11:30am**

### Program Evaluation 101

This introductory webinar is designed to provide participants with foundational knowledge of evaluation, uses of evaluation for HIV programming, types of evaluation, and the 6-step process of conducting effective evaluations. Participants will leave the webinar with tips and tools on developing an evaluation plan and the basic components of an evaluation report.

Recommended for Tracks:

- Track 1: Understanding and Mobilizing Communities
- Track 2: Enhancing Client Interaction

**January 20**

**10:00am - 11:30am**

### HIV Prevention in a Changing Environment

This webinar will provide participants with the latest trends in HIV prevention, science and policies, and how they impact Texas service providers. Topics include the National HIV/AIDS Strategy, CDC's new initiative- high impact prevention, treatment as prevention and other biomedical prevention efforts.

Recommended for Tracks:

- Track 3: Staff Development
- Track 4: Organizational Sustainability

## Day Long Institutes

**Tuesday, February 7: San Antonio**  
**Thursday, February 9: Dallas**  
**April (date TBD): Houston**

The day long institutes will build the skills of HIV/AIDS service providers to better understand their communities and provide high quality services through enhancing client interactions. In addition the institute will enhance organizational sustainability through staff and leadership development, fundraising and evaluation, particularly to support the National HIV/AIDS Strategy.

**8:30am - 9:00am**

**Sign-in / Registration**

**9:00am - 10:00am**

**Plenary**

**10:00am - 5:00pm**

**Day Long Concurrent Tracks** (lunch will be provided)

**Track 1**

**Understanding and Mobilizing Communities**

*Level : Beginner to Intermediate*

*Target Audience: Line Staff*

**Goal:**

For participants to develop skills that will allow them to deepen their understanding of and connection with their target communities through assessments, cultural competency and coalition building. Through the use of the LUKA (Leadership, Unity, Knowledge and Action) Principle, participants will learn how to:

- Get to know who the target community is and how to access existing resources to successfully work with the community
- Increase cultural competency skills to understand and address the needs of the target community (e.g. LGBTQ community of color)
- Enhance leadership skills as a key step in developing sustainable coalitions, and mobilizing and developing beneficial relationships with communities of faith

**Learning Objectives:**

- Discuss the LUKA Principle as a method of engaging target communities
- Review and summarize epidemiological data from reports
- Understand different leadership styles and the importance of leadership development in community mobilization, and assess their own leadership style
- Understand the dimensions of successful coalition building
- Understand methods of formative assessment
- Utilize formative assessment data to plan community mobilization action steps

**Recommended Webinars:**

- Stigma and Cultural Competency
- Program Evaluation 101

<b>Track 2</b>	<b>Enhancing Client Interaction</b>
<i>Level : Intermediate to Advanced</i>	<i>Target Audience: Line Staff</i>
<b>Goal:</b>	
<p>For participants to examine how client interactions can differ in several of the new approaches to HIV prevention and treatment, such as patient navigation and active referrals. This track will provide participants with skills to examine and exchange successful ways of recruiting and retaining clients through the use of social networks, media and marketing. Participants will also have the opportunity to examine rapport building techniques for internet-based interventions, and to incorporate evaluation methods into the intervention to examine whether interactions with clients are effective and culturally competent.</p>	
<b>Learning objectives:</b>	
<ul style="list-style-type: none"> <li>• Understand the basics of new interventions as they relate to the National HIV/AIDS Strategy and the emphasis on “Treatment as Prevention” and on Linkage to Care (ARTAS, patient navigators).</li> <li>• Describe the differences between social networking and social media and how they can be used to enhance client recruitment and experience in HIV prevention programs</li> <li>• Explain the 4 phases of social networking strategies for HIV prevention and intervention.</li> <li>• Understand parts of a social media plan.</li> <li>• Practice using reflective listening, validation, mirroring and empathy for effective client interaction on social media platforms.</li> </ul>	
<b>Recommended Webinar:</b>	
<ul style="list-style-type: none"> <li>• Program Evaluation 101</li> </ul>	
<b>Track 3</b>	<b>Staff Development</b>
<i>Level : Intermediate to Advanced</i>	<i>Target Audience: Managerial / Administrator</i>
<b>Goal:</b>	
<p>Discuss strategies toward encouraging long-term development of staff in their organizations. Participants will discuss strategies and ideas to promote staff skills, morale and productivity. They will review specific opportunities that focus on staff development, defining and shaping roles for existing management while grooming potential staff for leadership roles. Participants will also discuss recognizing and managing staff burnout concerns to promote staff inclusion, cohesion and retention.</p>	
<b>Learning objectives:</b>	
<ul style="list-style-type: none"> <li>• Assess and discuss personal management style</li> <li>• Understand the use of assessment tools to regularly monitor staff development</li> <li>• Review and discuss existing staff assessment tools</li> <li>• Understand the issue of staff burnout</li> <li>• Discuss how to monitor and address staff burnout in the workplace</li> <li>• Understand different leadership styles and their relationship to leadership development</li> <li>• Discuss techniques for building leadership within their organizations</li> </ul>	
<b>Recommended Webinar:</b>	
<ul style="list-style-type: none"> <li>• HIV Prevention in a Changing Environment</li> </ul>	

<b>Track 4</b>	<b>Organizational Sustainability</b>
<i>Level : Intermediate to Advanced</i>	Target Audience: Managerial / Administrator
<b>Goal:</b>	
<p>Build organizations' capacities to help them adjust to the current changes in HIV/AIDS services in conjunction with implementation of the National HIV/AIDS Strategy (NHAS). In this track, participants will discuss the three pillars of organizational sustainability: programmatic design, evaluation, and fund development. Participants will examine how each part of an organization - the board, the administration, the programs, and the clients or constituents - contributes to enhancing organizational sustainability. Track 4 participants will focus on creating approaches to strengthen organizational responses to new developments in HIV/AIDS funding, and to sustainably align their work with NHAS.</p>	
<b>Learning Objectives:</b>	
<ul style="list-style-type: none"> <li>• Describe their organization's mission and vision in a 2-minute "elevator speech" pitch</li> <li>• Understand how each part of an organization contributes to its sustainability</li> <li>• Discuss the roles of non-profit boards of directors in guiding organizational sustainability in the context of NHAS and other new developments</li> <li>• Understand how Community Advisory Boards contribute client/constituent feedback to an organization</li> <li>• Analyze quantitative and qualitative client feedback and make programmatic decisions based on this data</li> <li>• Understand grant writing as a process rooted in agency experience and responsive to client feedback</li> <li>• Plan an approach to respond to a sample RFA</li> </ul>	
<b>Recommended Webinar:</b>	
<ul style="list-style-type: none"> <li>• HIV Prevention in a Changing Environment</li> </ul>	

## Community Forum

Wednesday, February 8: Austin

This community forum will provide a space for HIV/AIDS service providers, community members, stake holders, and elected and appointed officials to network and share current information on HIV/AIDS as a way to build community and organizational wellness. Participants will develop action steps around roundtable topics, which were selected based upon a regional needs assessment of Texas.

<b>11:00am - 11:20am</b>	<b>Sign-In</b>
<b>11:20am - 12:45pm</b>	<b>Plenary / Lunch</b>
<b>12:45pm - 1:30pm</b>	<b>Roundtables</b>
<i>Table 1</i>	<i>Coalition Building</i>
<i>Table 2</i>	<i>Cultural Competency</i>
<i>Table 3</i>	<i>AIDS Stigma</i>
<i>Table 4</i>	<i>Funding Needs</i>
<i>Table 5</i>	<i>New Directions &amp; Organizational Sustainability</i>
<b>1:30pm - 2:30pm</b>	<b>Report Back / Discussion</b>

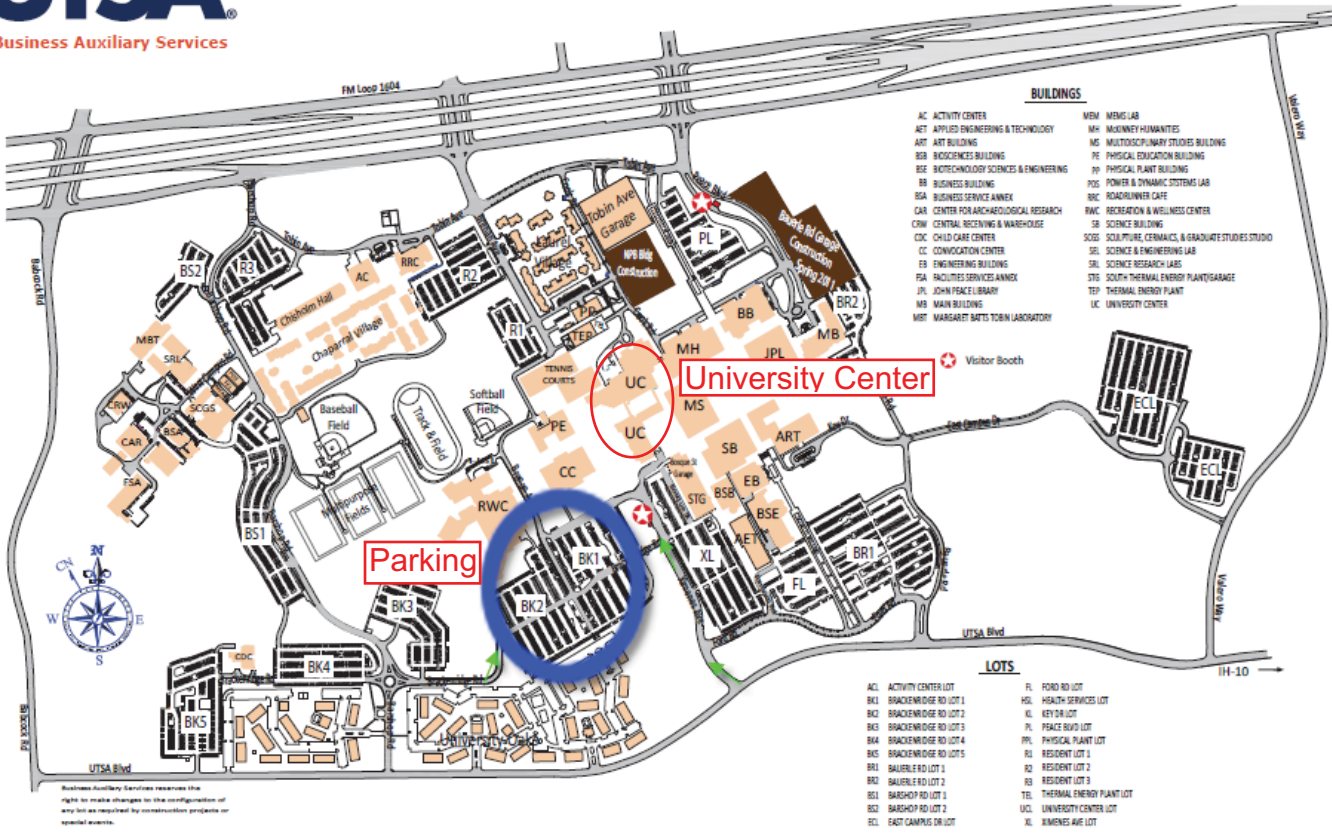
## San Antonio, TX

### Logistics Information

Date:	Tuesday, February 7
Time:	8:30am - 5:00pm
Location:	The University of Texas at San Antonio One UTSA Circle University Center - Denman Room San Antonio, TX 78249
Directions / Parking:	Free Parking is available in lot BK1 and BK2 located near the main entrance of the campus and directly across from the Visitor's Booth.  The training will take place in the University Center - catty-corner to parking lot BK1. The room for the training is Denman Room.  See campus map below for packing lot and building location.

Lunch will be served.

## Main Campus Parking Map



## Austin, TX

### Logistics Information

Date:	Wednesday, February 8
Time:	11:30am - 2:30pm
Location:	The Marchesa Hall and Theater 6406 N IH-35, Suite 3100 Austin, TX 78752
Directions:	<p>For GPS or Google Maps → Use Address <b>6226 Middle Fiskville Rd.</b> <i>This address will bring you directly to our building, thanks!</i></p> <p>The Marchesa is located on the West Side of the Lincoln Village Shopping Center across from Highland Mall facing Middle Fiskville Rd. (<u>Not facing IH-35</u>)</p> <p>From IH-35 you can see signs for Golds Gym, Carrabba's Italian Grill, Office Depot, Jerry's Artarma. We are Directly behind Carrabba's Italian Grill, and next to Office Depot.</p> <p>*From Airport Blvd. turn onto Highland Mall Blvd. Then take a right onto Middle Fiskville Road. The Marchesa will be on the left.</p> <p>*Or, from IH-35, take the 2222W exit. Turn onto 2222W, it will turn into Koenig Ln, take an immediate right onto Middle Fiskville Rd. The Marchesa will be on the right.</p>
Parking:	There is plenty of Free Parking directly in front and behind The Marchesa (over 1,000 spots total in the Lincoln Village Shopping Center)

Lunch will be served.



## Dallas, TX

### Logistics Information


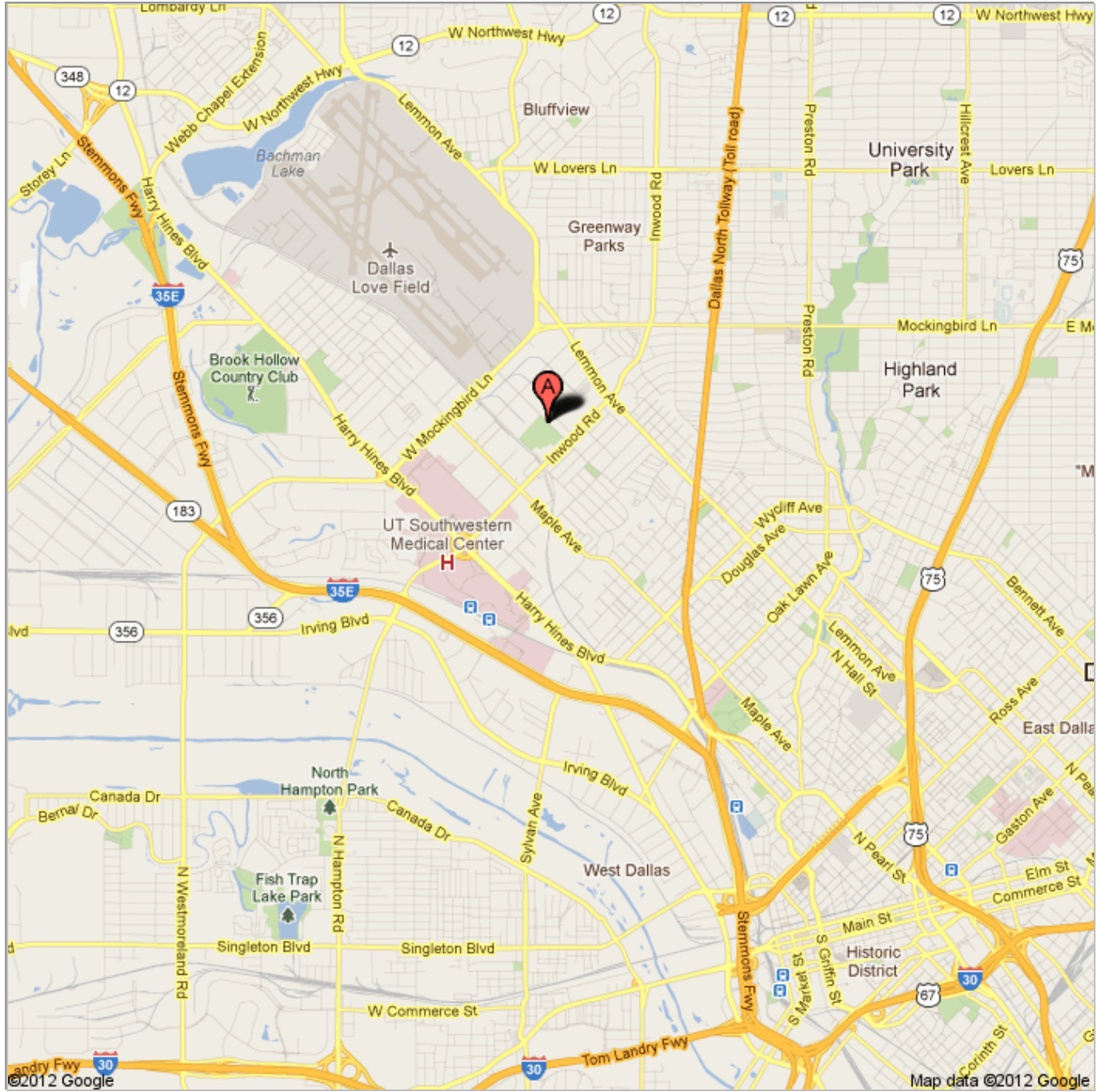
Date:	Thursday, February 9
Time:	8:30am - 5:00pm
Location:	Cathedral of Hope Interfaith Peace Chapel 5910 Cedar Springs Rd. Dallas, TX 75235
Directions:	The Interfaith Peace Chapel is located on the campus of Cathedral of Hope, United Church of Christ about a mile Northeast of Interstate 35 and Inwood Road at 5910 Cedar Springs Road in Dallas, Texas, near Love Field Airport.
Parking	Free parking is available on site

Lunch will be served.



Address **5910 Cedar Springs Rd**  
Dallas, TX 75235

Get Google Maps on your phone  
Text the word "GMAPS" to 466453

Houston, TX

Logistics Information

Date:	TBD
Time:	TBD
Location:	TBD