REUNIÓN LATINA TRAINING INSTITUTE SPONSORSHIP PACKAGE 2020
Join us as a sponsor for Reunion Latina Training Institute 2020 in New York City.

**REUNION LATINA TRAINING INSTITUTE**

Reunion Latina Training Institute convenes providers from HIV, Hepatitis, STIs and other health and human service organizations, faith-based communities, businesses, health departments and government agencies focused on public health issues affecting Hispanic/Latinx communities.

Reunion Latina has become renowned space as convener of stakeholders across the spectrum of healthcare in Hispanic/Latinx communities.

Sponsoring Reunion Latina builds visibility for your brand or organization, connects you with a diverse organizations and decision-makers and gives you a forum to share your organization’s message and expertise to the 300+ registrants that are expected to be in attendance. Additionally, your sponsorship allows Reunion Latina to create impactful programming and funds scholarships for people living by HIV/AIDS to attend.

**SPONSOR BENEFITS**

Reunion Latina provides a space to showcase your organization’s commitment to end health disparities among underserved populations.

**AUDIENCE**

- **200**
  - Service providers, community leaders, elected officials, representatives of health department, and PLWHA and other chronic health conditions.

**EXPERTS**

- **050**
  - Experts from the medical field, advocates, legislators, social and civic leaders.

**WORKSHOPS**

- **016**
  - Topics include HIV, viral Hepatitis, STI updates, PrEP, Substance use, Cancer, advocacy, awareness, and more.

**SOCIAL MEDIA**

- **30K**
  - Over 30,000 Impressions on Social Media through twitter, facebook, e-newsletter, pre and post event.

**DAYS**

- **002**
  - Time in which people with ideas and expertise discusses how to address health care needs of Hispanics/Latinx.
SPONSORSHIP LEVELS

GOLD $20,000
• Prime location of a full-page ad inside the print and e-journal
• Name and logo listing on the conference website, mobile app, and on official publications
• One (1) Exhibit Table
• Media recognition
• Six registrations for your organization

SILVER $15,000
• A half-page ad inside the print and e-journal
• Name and logo listing on the conference website, mobile app, and on official publications
• One Registration for your organization

BRONZE $10,000
• A half-page ad inside the print and e-journal
• Name and logo listing on the conference website, mobile app, and on official publications
• One Registration for your organization

EXHIBIT TABLE $500 (Non-profit)
• One (1) Exhibit Table
• One Registration for your organization

WELCOMING RECEPTION SPONSOR $15,000 (March 18, 2020 – one available)
Welcoming Reception event open to the planning committee, partner organizations, and city and state legislators. Sponsor receives:
• Name and logo listing on program of the dinner, the conference website, mobile app, and on official publications
• Name recognition at the program of the reception
• Name recognition at the Media before and after the opening Reception
• Four invites for the reception

DINNER SPONSOR $25,000 (March 19, 2020 – one available)
Reception event open to all conference registrants. Sponsor receives:
• Name and logo listing on the conference website, mobile app, and on official publications
• Name recognition at the Welcome Dinner
• Name recognition at the Media before and after the Dinner award ceremony
• Four invites for the dinner

If you have any questions about sponsorship opportunities please contact Latino Commission on AIDS’ Development Director, Natasha Quirch at NQuirch@latinoaids.org or 212-675-3288 x 316
PAYMENT INFORMATION

Name/Title _________________________________________________________
Company ___________________________________________________________
Address ___________________________________________________________________________________________
City ___________________ State ______ Zip ____________
Phone __________________ Fax ___________________

Payment Enclosed for:
□ Gold Sponsorship $20,000  
□ Silver Sponsorship $15,000  
□ Bronze Sponsorship $10,000  
□ Exhibit Table Non-profit Sponsorship $500

Welcoming Reception or Dinner Sponsor
□ Welcoming Reception Sponsor (March 18, 2020) $20,000  
□ Dinner Sponsor (March 19, 2020)  $25,000

Journal Advertising
□ Full Page Ad Corporate $3,500  
□ Full Page Ad Non-profit $1,000  
□ Half Page Ad Corporate $2,000  
□ Half Page Ad Non-profit $500

Please charge my credit card
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Credit Card Number ___________________________ Exp. Date __________
Name on Card ___________________________________________________________
Address ___________________________________________________________________________________________
City ___________________ State ______ Zip ____________
Signature ___________________________________________________________________________________________

Please mail, fax or email completed form to:
Latino Commission on AIDS, 24 W 25th Street, 9th Floor, New York, NY 10010 - Attn: Natasha Quirch
Fax: (917) 591-5438, Email: NQuirch@latinoaids.org

Paying by check? Make check payable to Latino Commission on AIDS
Questions? Contact Natasha Quirch, NQuirch@latinoaids.org, (212) 675-3288 x316 or visit: www.latinoaids.org/reunion

Artwork Requirements:
• JPEG, PDF or TIF files at 300 dpi (minimum resolution)
• Full-page ad size: 8” width x 10.5” height
• Half-page size ad:  8” width x 5.125” height
• No bleed, no crop marks
• Deadline for artwork submission: March 9, 2020