



REUNIÓN LATINA TRAINING INSTITUTE SPONSORSHIP PACKAGE 2020



ADDRESSING STIGMA, ADVANCING PUBLIC HEALTH WORKING TOGETHER TO END HEALTH DISPARITIES

Join us as a sponsor for Reunion Latina Training Institute 2020 in New York City.

REUNION LATINA TRAINING INSTITUTE

Reunion Latina Training Institute convenes providers from HIV, Hepatitis, STIs and other health and human service organizations, faith-based communities, businesses, health departments and government agencies focused on public health issues affecting Hispanic/Latinx communities.

Reunion Latina has become renowned space as convener of stakeholders across the spectrum of healthcare in Hispanic/Latinx communities.

Sponsoring Reunion Latina builds visibility for your brand or organization, connects you with a diverse organizations and decision-makers and gives you a forum to share your organization's message and expertise to the 300+ registrants that are expected to be in attendance. Additionally, your sponsorship allows Reunion Latina to create impactful programming and funds scholarships for people living by HIV/AIDS to attend.

SPONSOR BENEFITS

Reunion Latina provides a space to showcase your organization's commitment to end health disparities among underserved populations.

AUDIENCE

200

Service providers, community leaders, elected officials, representatives of health department, and PLWHA and other chronic health conditions.

EXPERTS

050

Experts from the medical field, advocates, legislators, social and civic leaders.

WORKSHOPS

016

Topics include HIV, viral Hepatitis, STI updates, PrEP, Substance use, Cancer, advocacy, awareness, and more.

SOCIAL MEDIA

30K

Over 30,000 Impressions on Social Media through twitter, facebook, e-newsletter, pre and post event.

DAYS

002

Time in which people with ideas and expertise discusses how to address health care needs of Hispanics/Latinx.



MARCH 19-20, 2020
KIMMEL CENTER
NEW YORK UNIVERSITY
NEW YORK CITY

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SPONSORSHIP LEVELS

GOLD \$20,000

- Prime location of a full -page ad inside the print and e-journal
- Name and logo listing on the conference website, mobile app, and on official publications
- One (1) Exhibit Table
- Media recognition
- Six registrations for your organization

SILVER \$15,000

- A half -page ad inside the print and e-journal
- Name and logo listing on the conference website, mobile app, and on official publications
- One Registration for your organization

BRONZE \$10,000

- A half -page ad inside the print and e-journal
- Name and logo listing on the conference website, mobile app, and on official publications
- One Registration for your organization

EXHIBIT TABLE \$500 (Non-profit)

- One (1) Exhibit Table
- One Registration for your organization

WELCOMING RECEPTION SPONSOR \$15,000 (March 18, 2020 – one available)

Welcoming Reception event open to the planning committee, partner organizations, and city and state legislators. Sponsor receives:

- Name and logo listing on program of the dinner, the conference website, mobile app, and on official publications
- Name recognition at the program of the reception
- Name recognition at the Media before and after the opening Reception
- Four invites for the reception

DINNER SPONSOR \$25,000 (March 19, 2020 – one available)

Reception event open to all conference registrants. Sponsor receives:

- Name and logo listing on the conference website, mobile app, and on official publications
- Name recognition at the Welcome Dinner
- Name recognition at the Media before and after the Dinner award ceremony
- Four invites for the dinner

If you have any questions about sponsorship opportunities please contact Latino Commission on AIDS' Development Director, Natasha Quirch at NQuirch@latinoaids.org or 212-675-3288 x 316



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PAYMENT INFORMATION

Name/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Payment Enclosed for:

- Gold Sponsorship \$20,000
- Silver Sponsorship \$15,000
- Bronze Sponsorship \$10,000
- Exhibit Table Non-profit Sponsorship \$500

Welcoming Reception or Dinner Sponsor

- Welcoming Reception Sponsor (March 18, 2020) \$20,000
- Dinner Sponsor (March 19, 2020) \$25,000

Journal Advertising

- Full Page Ad Corporate \$3,500
- Full Page Ad Non-profit \$1,000
- Half Page Ad Corporate \$2,000
- Half Page Ad Non-profit \$500

Artwork Requirements:

- JPEG, PDF or TIF files at 300 dpi (minimum resolution)
- Full-page ad size: 8" width x 10.5" height
- Half-page size ad: 8" width x 5.125" height
- No bleed, no crop marks
- Deadline for artwork submission: March 9, 2020

Please charge my credit card

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Credit Card Number _____ Exp. Date _____

Name on Card _____

Address _____

City _____ State _____ Zip _____

Signature _____

Please mail, fax or email completed form to:

Latino Commission on AIDS, 24 W 25th Street, 9th Floor, New York, NY 10010 - Attn: Natasha Quirch
Fax: (917) 591-5438, Email: NQuirch@latinoaids.org

Paying by check? Make check payable to Latino Commission on AIDS

Questions? Contact Natasha Quirch, NQuirch@latinoaids.org, (212) 675-3288 x316 or visit: www.latinoaids.org/reunion

