



REUNIÓN LATINA
VIRTUAL TRAINING INSTITUTE
SPONSORSHIP
PACKAGE 2021



REUNION LATINA TRAINING INSTITUTE MAY 5-7, 2021

Join us as a sponsor for Reunion Latina Virtual Training Institute 2021.

Reunion Latina Training Institute convenes providers from HIV, Hepatitis, STIs and other health and human service organizations, faith-based communities, businesses, health departments and government agencies focused on public health issues affecting Hispanic/Latinx communities. This year, we will focus and highlight the impact that COVID-19 has had across the U.S., Puerto Rico and the U.S. Virgin Islands in Hispanic/Latinx communities and many of our communities of color as we examine the intersectionality with social determinants of health.

Reunion Latina has become renowned space as convener of stakeholders across the spectrum of healthcare in Hispanic/Latinx communities.

Sponsoring Reunion Latina builds visibility for your brand or organization, connects you with diverse organizations and decision-makers and gives you a forum to share your organization's message and expertise to the 800+ registrants that are expected to attend. Your sponsorship allows Reunion Latina to create impactful programming, sponsor informational and educational opportunities for people living with and at risk for HIV, and fund scholarships for people living by HIV/AIDS to attend.

SPONSOR BENEFITS

Reunion Latina provides a space to showcase your organization's commitment to end health disparities among underserved populations.

800+ Service providers, community leaders, elected officials, representatives of health department, and PLWHA and other chronic health conditions.

30,000+ Impressions on Social Media

50+ Experts from the medical field, advocates, legislators, social and civic leaders.

3 days that bring together people with ideas and expertise on how to address health care needs of Hispanics/Latinx.

9 Topics include COVID-19, HIV, viral Hepatitis, STI updates, PrEP, Substance use, Cancer, advocacy, awareness, and more.



SPONSORSHIP LEVELS

GOLD \$12,000

- Prime location of a full -page ad inside the print and e-journal
- Name and logo listing on the event website, mobile app, and on official publications
- Logo connected to your website
- Media recognition
- Free registrations

SILVER \$10,000

- A half -page ad inside the print and e-journal
- Name and logo listing on the event website, mobile app, and on official publications
- Logo connected to your website
- Free Registrations

BRONZE \$8,000

- A half -page ad inside the print and e-journal
- Name and logo listing on the conference website, mobile app, and on official publications
- Logo connected to your website
- Free Registrations

E-JOURNAL

- HALF PAGE: \$500 (Non-profit annual budget less than \$2 million), \$1000 (Non-profits with an annual budget larger than \$2 million) and \$2,000 (For profit and corporations)
- FULL PAGE: \$750 (Non-profit annual budget less than \$2 million), \$1500 (Non-profits with an annual budget larger than \$2 million) and \$3,000 (For profit and corporations)

SPONSORS HALL

- \$500 (Non-profit annual budget less than \$2 million), \$1000 (Non-profits with an annual budget larger than \$2 million) and \$2,000 (For profit and corporations)
- One (1) Logo of your organization or sponsoring product with a link to your website
- Free Registrations



PAYMENT INFORMATION

Name/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Payment Enclosed for:

- Gold Sponsorship \$12,000
- Silver Sponsorship \$10,000
- Bronze Sponsorship \$8,000
- Sponsor Hall Non-profit Sponsorship (annual budget under \$2 million) \$500
- Sponsor Hall Non-profit Sponsorship (annual budget more than \$2 million) \$1000
- Sponsor Hall For-profit/private/corporative Sponsorship \$2000

E-journal Advertising

- Full Page Ad Corporate \$3,000
- Full Page Ad Non-profit \$750 (budget under \$2 million)
OR \$1,500 (budget over \$2 million)
- Half Page Ad Corporate \$2,000
- Half Page Ad Non-profit \$500 (budget under \$2 million)
OR \$1,000 (budget over \$2 million)

Artwork Requirements:

- JPEG, PDF or TIF files at 300 dpi resolution
- Full-page ad size: 8" width x 10.5" height
- Half-page size ad: 8" width x 5.125" height
- No bleed, no crop marks

Important:

Submission deadline is Friday, April 30, 2021

Please charge my credit card

-    

Credit Card Number _____ Exp. Date _____

Name on Card _____

Address _____

City _____ State _____ Zip _____

Signature _____

Please email completed form to: NQuirch@latinoaid.org

Latino Commission on AIDS, 24 W 25th Street, 9th Floor, New York, NY 10010

Fax: (917) 591-5438, Attn: Natasha Quirch

Paying by check? Make check payable to Latino Commission on AIDS, 24 W 25th Street, 9th Floor, New York, NY 10010

Attn: Natasha Quirch

Questions? Contact Natasha Quirch, NQuirch@latinoaid.org, (212) 675-3288 x316 or visit: www.latinoaid.org/reunion

