



REUNIÓN LATINA

— TRAINING INSTITUTE —

MARCH 13-14, 2025 | ALBANY, NY

SPONSORSHIP PACKAGE

**MARCH 13-14, 2025
ALBANY, NEW YORK**

**REUNION LATINA TRAINING INSTITUTE 2025
OUR HEALTH. OUR FUTURE.**

REUNION LATINA TRAINING INSTITUTE 2025

Join us as a sponsor for Reunion Latina Institute 2025 in Albany, NY

Reunion Latina Training Institute convenes providers from HIV, Hepatitis, STIs and other health and human service organizations, faith-based communities, businesses, health departments and government agencies from across the state focused on public health issues affecting Hispanic/Latinx communities.

New York State has faced many challenges and public health advocates and community members have all stepped up to provide support. This Reunion Latina Training Institute will create a space where communities and organizations can refocus their efforts on HIV, STIs and viral hepatitis as well as examine the intersectionality with social determinants of health. Additionally, we will remember those we lost, rebuild, and reenergize towards creating health equity and ending HIV in New York State.

Reunion Latina has become a renowned space as convener of stakeholders across the spectrum of healthcare in Hispanic/Latinx communities.

Sponsoring Reunion Latina builds visibility for your brand or organization, connects you with diverse organizations and decision-makers and gives you a forum to share your organization's message and expertise to the 300+ registrants that are expected to attend. Your sponsorship allows Latino Commission on AIDS to create impactful programming, sponsor informational and educational opportunities and fund scholarships for people living by HIV/AIDS to attend.

SPONSOR BENEFITS

Reunion Latina provides a space to showcase your organization's commitment to end health disparities among underserved populations.

250+ Service providers, community leaders, elected officials, representatives of health department, and PLWHA and other chronic health conditions.

30K+ Impressions on Social Media

20K+ Recipients via email marketing

002 days that bring together people with ideas and expertise on how to address health care needs of Hispanics/Latinx.

050+ Experts from the medical field, advocates, legislators, social and civic leaders.

016 Topics include COVID-19, HIV, viral Hepatitis, STI updates, PrEP, Substance use, Cancer, advocacy, awareness, and more.

SPONSORSHIP LEVELS

GOLD \$15,000

- 30-second promotional ad video
- Logo placement on the event website and on official publications
- Media and program recognition
- Company recognition on social media
- E-journal ad with rotation on screen during event (deadline 2/20)
- Five registrations for your organization

SILVER \$12,000

- Logo placement on the event website and on official publications
- E-journal ad with rotation on screen during event (deadline 2/20)
- Company recognition on social media
- Three Registrations for your organization

BRONZE \$8,000

- Logo placement on the event website and on official publications
- Company recognition on social media
- Two Registrations for your organization

SPONSORS HALL

\$500 (Non-profits with an annual budget less than \$2 million)

\$1,000 (Non-profits with an annual budget larger than \$2 million)

\$2,000 (For profit and corporations)

- One (1) Logo of your organization or sponsoring product with a link to your website
- One Registration for your organization

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PAYMENT INFORMATION

Name/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Methods:

- ACH / Electronic payments: please contact Natasha Quirch at nquirch@latinoaid.org
- Credit card payments visit: Reunion Latina website
- Checks payable to: Latino Commission on AIDS,
Address: 24 West 25th, 9th Floor, NY, NY 10010
ATTN: Reunion Latina

Payment Enclosed for:

- ☐ Gold Sponsorship **\$15,000**
- ☐ Silver Sponsorship **\$12,000**
- ☐ Bronze Sponsorship **\$8,000**
- ☐ Sponsor Hall Non-profit Sponsorship (annual budget under \$2 million) **\$500**
- ☐ Sponsor Hall Non-profit Sponsorship (annual budget more than \$2 million) **\$1,000**
- ☐ Sponsor Hall For-profit/private/corporative Sponsorship **\$2,000**
- ☐ Individual event registration **\$150** Quantity ____

E-Journal Ad Requirements:

- JPEG, PNG or PDF files
- 300 dpi (minimum resolution)
- Artwork size: 12.8" width x 7.2" height (landscape shape)
- Safe area: 11.6" width x 6.0" height (where you should place text, content)
- No bleed, no crop marks

Important:

- Deadline for artwork submission is February 20, 2025
- Artwork can be delivered to Daniel Ravelo, dravelo@latinoaid.org