Reunión Latina 2009; Estableciendo Nuestra Agenda: Latinos Unidos Desarrollando e Implementando La Agenda de Acción en la Comunidad Latina

Reunión Latina 2009; Setting Our Agenda: Latinos United, Developing and Implementing the Latino AIDS Action Agenda

Purpose Of The Conference:
This skills building institute is a response to the crisis faced by our Latino/Hispanic communities. The goal is to address the public health crisis created by HIV/AIDS in the Latino Community. Through Reunion Latina, we unite to voice our concerns, increase our knowledge, and strengthen our commitment to ending the spread of HIV.

Reunion Latina provides the opportunity to bring all of our experiences together in one powerful forum in order to influence legislators, as well as social and civic leaders. Reunion attendees, including the media, service providers, advocates, research scientists, and people living with HIV/AIDS participate in workshops and panels that highlight critical issues and promising solutions. Through organizing we can break the cycle of indifference and stigma faced by our Community.

The annual “Reunion” offers the opportunity to network, build on our skill set, and develop action plans. It reminds us of our commitments to defeat HIV/AIDS through unity, understanding, passion, and leadership. Reunion Latina celebrates those who came before us and those who continue the fight against AIDS.

Partial List of sponsors includes: The Hispanic Federation, Latino Commission on AIDS, New York City Council, New York City Department of Health and Mental Hygiene/HIV Prevention Bureau, and New York State Department of Health - AIDS Institute/Community Development Initiative.

The following are process objectives for Reunion Latina:

• Secure full participation, at all levels, of Latinos & Latinas living with HIV or AIDS;
• Develop and adopt a New York State Latino AIDS Action Agenda in response to the HIV/AIDS crisis in our community;
• Strategize ways to address the unique and diverse needs of Latino/Hispanic communities in a rapidly changing HIV/AIDS crisis;
• Provide evidence-based HIV prevention strategy training to strengthen community level efforts;
• Build awareness of the need for improved service provision among appointed and elected officials, as well as the established HIV planning bodies statewide; and
• Enhance the skills of persons providing HIV/AIDS prevention/education and other services to the Latino communities.

New York State Responds to the Latino HIV/AIDS Crisis and Plans for Action

24 West 25th Street, 9th Floor
New York, NY 10010-2704
www.latinoaidsagenda.org

Albany, New York
March 12-13, 2009
Conference Schedule

Thursday, March 12

8:30-9:30 am Registration and Continental Breakfast
9:00 am Opening Remarks
11:00 am Presenting and Adopting our New York State Latino AIDS Action Agenda
12:30 pm Lunch/Gatherings/Encuentros

1:30-3:30 pm Cycle One Workshops: Behaviorial Science Track
- Behavioral Interventions for Latinos
- Overview of Community Mapping
- ACE of Community as a Central Tool
- Behavioral Theories 101
- New Evaluations in El Campo de Tratamiento al VIH/SIDA

3:30-4:45 pm Coffee Break
3:45-5:45 pm Cycle Two Workshops
- LGBT Latinos & HIV Prevention Programs
- Successful HIV Interventions for Youth
- Confronting Stigma Associated with HIV/AIDS in our Communities
- Responding to the Needs of Intravenous Drug Users
- Addressing the Needs of Immigrants/Migrant Farm Workers
- Successful Strategies for HIV Testing Among Hispanics/Latinos
- Lessons Learned from the Latino HIV Testing Month
- New Developments in HIV/AIDS Treatment

5:45 pm Break
6:30 pm Dinner and Celebration
8:00 pm Continental Breakfast
9:00-12:00 pm Manos Unidas/Capacity Building Assistance Program and Hispanic Federation's Skills Building Institute

How to Conduct Successful Recruitment and Retention.
Recruitment and retention is the heart of measuring success in your programs. Participants will learn different strategies for recruitment and retention and how to access assistance in implementing strategies.

Participants will learn the basics of the federal legislative process and how they can become involved, as well as a range of advocacy strategies including education, community mobilization, media planning, letter writing campaigns, petitioning and more.

Advocates will become familiar with what social marketing is, what the components of an effective campaign plan and model are, and how these methods can be applied to improving HIV prevention and treatment. Advocates will be provided with basic, real-world tools and information that can be used readily within their organizations to begin planning a social marketing campaign.

Empowering Latinos/as Living with HIV/AIDS.
This session is for persons living with HIV and AIDS to share and build leadership at all levels. This session will be conducted in Spanish with English translation available.

Grant Writing 101.
This session, led by the Research and Evaluation Department, will engage participants in an interactive discussion and exercise on how to submit competitive grant proposals.

Closing Prayer and Remembrance led by the Latino Religious Leadership Project / Box Lunch

Friday, March 13

8:00-12:00 pm Presenting and Adopting our New York State Latino Religious Leadership Project / Box Lunch and Hispanic Federation's Skills Building Institute

Crowne Plaza Shuttle Services:
The Crowne Plaza offers a complimentary shuttle service to and from the Amtrak Station. Note: If you are staying at a hotel other than the Crowne Plaza, please go to your hotel and store your luggage before coming to the Crowne. The Crowne Plaza hotel will not store luggage for non-guests.

People Living with HIV/AIDS Scholarship Program
A separate application form is included in this mailing. Please apply ASAP. The deadline to apply is February 11th, 2009. Any questions please contact Bethsy Morales-Reid of The Latino Commission on AIDS by phone at 212-675-3288 X408 or e-mail bmorales@latinoaids.org.